

Outcome pricing, in one page

Why Threadbay is priced on outcomes, not per-seat or per-minute and what that means for what you actually pay.

Why this guide: A one-page read for the operator comparing Threadbay against per-seat SaaS or per-minute answering services. Same numbers we publish on /pricing, with two worked examples below.

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Description	Qty	Unit	Amount
Starter missed-call text-back + booking for one location, under 50 missed calls a month.	1	\$297.00	\$297.00
Growth multi-workflow coverage (missed-call, follow-up, reminders) for higher volume or multi-location, 2-3 workflows at once.	1	\$597.00	\$597.00
Pro always-on AI receptionist with priority tuning and full CRM/scheduler integrations.	1	\$997.00	\$997.00

Each tier is a one-time setup fee + a flat monthly retainer that covers the workflows included. Overage (per-call or per-lead) is added on top only when monthly volume outgrows the plan usually a few dollars per lead past cap. No per-seat and no per-minute metering on the base retainer.